

## 2019 Montana Housing Partnership Conference with Mountain Plains NAHRO



June 17-19, 2019  
Billings Hotel and Convention Center



Mountain Plains



February 25, 2019

Dear Prospective Sponsors, Vendors and Advertisers,

The Montana Housing Partnership and Mountain Plains NAHRO (National Association of Housing and Redevelopment Officials) invite you to support the 2019 Annual Housing Conference, which will be held June 17-19, 2019 in Billings, Montana. This year's event is a collaboration between the Montana Housing Partnership and Mountain Plains NAHRO. The Montana Housing Partnership is a group of housing professionals in business and government across the state, Mountain Plains NAHRO is the regional association of public housing authorities. The conference is the premier event for housing authorities, community development agencies and nonprofit affordable housing developers in Montana plus a five-state region that includes Colorado, Utah, South Dakota, North Dakota and Wyoming. Our projected attendance is over 300.

The planning process is underway and the conference promises to be a fantastic event. National, regional and local experts are being lined up to address a wide variety of affordable housing issues including public housing, housing choice vouchers, multi-family, single-family, homelessness, the nexus between health and housing, and community revitalization and development. We will also address national and state legislative priorities, organizational management and professional development. The conference is a great opportunity to put your products or services on display and meet the key decision-makers that use them.

The organizing groups are nonprofit organizations that rely heavily on corporate sponsorships to plan and organize the conference. Your support is vital to our ability to provide attendees with the best training our industry can offer.

Please take a moment to review the sponsorship opportunities on page two. The sponsorship and advertising form is on page three. Several participation levels are still available.

Thank you for considering our event and don't hesitate to call if we can answer any questions. The deadline for sponsorship registration is Wednesday, May 1<sup>st</sup>, 2019. We hope to hear from you much sooner. Exhibit space is limited, so return the sponsorship form today. A complete package with all the logistical, lodging and program information will be sent out after receiving confirmation.

Sincerely,

Bruce Brensda  
Montana Housing  
[bbrensda@mt.gov](mailto:bbrensda@mt.gov)

Kaia Peterson  
NeighborWorks Montana  
[kpeterson@nwm.org](mailto:kpeterson@nwm.org)

David Martens  
Mountain Plains NAHRO  
[davem@mpnahro.org](mailto:davem@mpnahro.org)

Duane Hopkins  
Mountain Plain NAHRO  
[dhopkins@housingcatalyst.com](mailto:dhopkins@housingcatalyst.com)

## 2019 CONFERENCE SPONSORSHIPS, EXHIBITS AND ADVERTISING OPPORTUNITIES

### Opportunity Fulfilled

<b>Platinum Sponsor - \$6,000 investment</b> Includes keynote speaker opportunity, inside front cover or back cover ad in the program, special recognition throughout the conference, exhibit space at the conference, five conference passes, participant bag insert, logo listing on event signage, advertising and promotional materials, permission to use 2017 Housing Conference logo on advertising and promotional materials, recognition as one of the conference's sponsors in all media releases.	\$6,000
<b>Gold Sponsor - \$4,500 investment</b> Speaking opportunity, full-page advertisement in the program, special recognition throughout the conference, exhibit space at the conference, four conference passes, participant bag insert.	\$4,500
<b>Sponsor Celebration - \$4,000 investment</b> Speaking opportunity, exhibit space, three conference passes, full-page advertisement in the conference program, participant bag insert, logo on event signage, advertising and promotional materials.	\$4,000
<b>Reception Sponsor - \$3,000 investment</b> Speaking opportunity, exhibit space, two conference passes, full-page advertisement in the program, participant bag insert, logo on event signage, advertising and promotional materials.	\$3,000
<b>Luncheon Sponsor - \$2,750 investment (2 available)</b> Speaking opportunity, exhibit space, two conference passes, full-page advertisement in the program, participant bag insert, logo on event signage, advertising and promotional materials.	\$2,750
<b>Tour Sponsor - \$2,500 investment (2 available)</b> Your corporate logo printed on all tour itinerary and promotional items, half-page advertisement in the program, two conference registrations, participant bag insert, logo on event signage, advertising and promotional materials.	\$2,500
<b>Registration Bag Sponsor - \$2,500 investment</b> Your corporate logo printed on one side of registration bags distributed to all attendees, half-page advertisement in program, exhibit space, two conference registrations	\$2,500
<b>Name Badge Sponsor - \$2,500 investment</b> Your corporate logo printed on the name badges distributed to all attendees. Includes full-page ad, exhibit space and two conference registrations to all events and activities.	\$2,500
<b>Lanyard Sponsor - \$2,000 investment</b> Your corporate logo printed on the lanyards distributed to all attendees, includes a half-page ad in the program, exhibit space and two conference registrations to all events and activities.	\$2,000
<b>Award Sponsor - \$2,000 investment</b> Your corporate logo on the awards given out at the awards presentation, a half-page ad in the program and two conference registrations to all events and activities.	\$2,000
<b>Community Give Back Sponsor - \$2,000 investment</b> Seed money for a give back campaign for the local, hosting community. More money will be gathered from conference attendees. All proceeds from the seed money + conference attendees will go back into a local cause selected by the host organization. Half-page ad in the program, exhibit space, two conference registrations to all events and activities, participant bag insert.	\$2,000
<b>Notepad Sponsor - \$1,500 investment</b> Your corporate logo printed on note pads distributed to all attendees, half-page ad in the program exhibit space and one conference registration to all events and activities, participant bag insert.	\$1,500
<b>Breakfast Sponsor - \$1,250 investment (1 of 2 available)</b> Your corporate logo on a sign during the breakfast, one conference registration, half-page ad in the program, exhibit space, participant bag insert, logo listed on all signage, advertising and promotional materials.	\$1,250
<b>Open Plenary Sponsor - \$1,000 investment</b> Exhibit space, one conference registration, half-page advertisement in the program, signage at the open plenary session, participant bag insert, and logo listing on all event signage.	\$1,000
<b>Break Sponsor - \$1,000 investment (4 of 5 available)</b> Your corporate logo on break signage, a half-page ad in the program, exhibit space, one registration to all conference events, participant bag insert, and logo listed on all event signage.	\$1,000
<b>Exhibit and Ad Space Sponsor - \$500 investment – (13 of 15 available)</b> Includes exhibit space, a quarter-page ad in the program and one registration to the conference.	\$500
<b>Workshop Sponsor - \$250 investment – (10 available)</b> Includes recognition as a sponsor for an individual workshop, on signage, in the program and at the workshop.	\$250

## 2019 Sponsor/Vendor/Advertiser Registration Form

**Check the correct box below to secure a specific sponsorship opportunity:**

<input type="checkbox"/>	Platinum Sponsor	\$6,000
<input type="checkbox"/>	Gold Sponsor	\$4,500
<input type="checkbox"/>	Sponsor Celebration Sponsor	\$4,000
<input type="checkbox"/>	Reception Sponsor	\$3,000
<input type="checkbox"/>	Luncheon Sponsor (2 available)	\$2,750
<input type="checkbox"/>	Tour Sponsor (2 available)	\$2,500
<input type="checkbox"/>	Registration Bag Sponsor	\$2,500
<input type="checkbox"/>	Name Badge Sponsor	\$2,500
<input type="checkbox"/>	Lanyard Sponsor	\$2,000
<input type="checkbox"/>	Award Sponsor	\$2,000
<input type="checkbox"/>	Community Give Back Sponsor	\$2,000
<input type="checkbox"/>	Notepad Sponsor	\$1,500
<input type="checkbox"/>	Breakfast Sponsor (2 available)	\$1,250
<input type="checkbox"/>	Open Plenary Sponsor	\$1,000
<input type="checkbox"/>	Break Sponsor (5 available)	\$1,000
<input type="checkbox"/>	Exhibit and Ad Space Sponsor (15 available)	\$500
<input type="checkbox"/>	Workshop Sponsor (10 available)	\$250
<input type="checkbox"/>		

### ADVERTISING ONLY OPTIONS

<input type="checkbox"/>	Full-page ad in the conference program	\$750
<input type="checkbox"/>	Half-page ad in the conference program	\$500
<input type="checkbox"/>	Quarter-page ad in the conference program	\$250
<input type="checkbox"/>	Business-card ad in the conference program	\$100

Organization or Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Person(s) on Name Badge: \_\_\_\_\_

Contribution Amount: \_\_\_\_\_ (Please include payment with this form)

Will you be using your exhibit table?  Yes  No

**A complete package with all the logistical, lodging and program information will be sent out after receiving your confirmation. For more information, please visit [www.nwmt.org](http://www.nwmt.org) or [housing.mt.gov/conference](http://housing.mt.gov/conference).**

**To pay by credit card by May 1, 2019**

Contact Katie Biggs, [kbiggs@nwmt.org](mailto:kbiggs@nwmt.org)

406.216.3511

**To pay by check by May 1, 2019**

Mail check payable to NeighborWorks Montana

Mail to 509 1<sup>st</sup> Avenue S., Great Falls, MT 59401

Attn: Katie Biggs

## Program Advertising Specifications

To ensure the best quality printing of your ad, we request you follow these guidelines:

**Full Page Ad** – 7.75" w x 7.75" h

**Half Page Ad** – 7.75" w x 3.75" h

**Quarter Page Ad** – 3.75" w x 3.75" w

- All ads are color, laser printer quality or better.
- Please submit ads electronically by email to [kbiggs@nwmmt.org](mailto:kbiggs@nwmmt.org)
- Artwork should be at least 300 dpi.

**Please email your print ready ads in .pdf or.jpg format by the deadline indicated below.**

***A sponsor packet with complete logistical information will be emailed after receiving your sponsorship confirmation.***

**General conference and lodging information is available at [www.nwmmt.org](http://www.nwmmt.org) or [housing.mt.gov/conference](http://housing.mt.gov/conference).**

### **Email, Fax or Mail Registrations to:**

NeighborWorks Montana

Katie Biggs

509 1<sup>st</sup> Avenue South, Great Falls, MT 59401

[kbiggs@nwmmt.org](mailto:kbiggs@nwmmt.org)

Phone: 406.216.3511

Fax: 406.761.5852

### **Email ads (PDF or JPG) to:**

[kbiggs@nwmmt.org](mailto:kbiggs@nwmmt.org)

**All ads are due by Wednesday, May 1, 2019**