



Sponsorship Opportunities

2016 Montana Housing Partnership Conference

“A Home for All Montanans: Reaching for Peak Performance”

May 23, 24 & 25, 2016

Red Lion Inn, Kalispell, Montana

Nov. 18, 2015

Dear Prospective Sponsors, Vendors and Advertisers,

The Montana Housing Partnership invites you to support the “A Home for All Montanans: Reaching for Peak Performance” conference which will be held May 23, 24 and 25 at the Red Lion Inn in Kalispell, Mont. The 2016 Montana Housing Partnership Conference is the premier event for housing authorities, community development agencies and nonprofit affordable housing developers in Montana. Projected attendance is over 200.

The planning process is underway and the conference promises to be a fantastic occasion. National, regional and local experts are being lined up to address a variety of affordable housing issues including linkages between infrastructure, workforce development, public housing, housing choice vouchers, multi-family development, single-family for sale, the nexus between health and housing, and community revitalization and development. We also will address national and state legislative priorities, organizational management and professional development. The conference is a great opportunity to put your products or services on display and meet the key decision-makers that use them.

Please take a moment to review the sponsorship opportunities on page two. The sponsorship and advertising form is on page three. Several types of participation are available: sponsorships at various levels, exhibit space and advertising or program advertising only.

Thank you for considering supporting the “A Home for All Montanans: Reaching for Peak Performance” event and don’t hesitate to call if we can answer any questions. **The deadline for sponsor registration is April 1, but we hope to hear from you much sooner. Many sponsorship opportunities sold out in 2015. Exhibit space is limited, so return the Sponsorship Form today.** A complete package with all the logistical, lodging and program information will be emailed to you after receiving your confirmation. For more information about the conference, please visit housing.mt.gov/Conference or nwmt.org after Jan. 1.

Sincerely,

Maureen Rude

Conference Chair
Executive Director
NeighborWorks Montana
509 1st Ave. S.
Great Falls, MT 59401
866-587-2244
mrude@nwmt.org

Bruce Brensdal

Conference Chair
Executive Director
Montana Board of Housing
P.O. Box 200528
Helena, MT 59620
406-841-2844
bbrensdal@mt.gov

Tracy Diaz

Conference Chair
Executive Director
Community Action Partnership
PO Box 8300
Kalispell, MT 59904
406-752-6565
tdiaz@capnm.net

2016 CONFERENCE SPONSORSHIPS, EXHIBITS, AND ADVERTISING OPPORTUNITIES

<p>Platinum Sponsorship – \$5,000 investment Include Keynote Speaker opportunity at the event, Inside front cover or back cover ad in the Program, Special recognition throughout the conference, Exhibit space at the conference, Four conference passes – may be donated back as scholarships, Participant bag insert, Logo listing on event signage, advertising and promotional materials, Permission to use the 2016 Montana Housing Conference logo on advertising and promotional materials, Recognition as one of the conference’s sponsors in all media releases</p>	\$5,000
<p>Gold Sponsorship -- \$3,000 investment Speaking opportunity, Full-page advertisement in the Program, Special recognition throughout the conference, Exhibit space at the conference, Three conference passes – may be donated back as scholarships, Participant bag insert, Logo listing on event signage, advertising and promotional materials, Permission to use the 2016 logo on advertising and promotional materials</p>	\$3,000
<p>Banquet Sponsor-- \$3,000 investment – only one available Welcoming speaking opportunity, Exhibit space, Two conference passes, Full-page advertisement in the Program, Participant bag insert, Logo listing on event signage, advertising and promotional materials, Permission to use the 2016 logo on advertising and promotional materials</p>	\$3,000
<p>General Session Sponsor-- \$2,000 investment – only one available Welcoming speaking opportunity, Exhibit space, Two conference passes, Full-page advertisement in the Program, Participant bag insert, Logo listing on event signage, advertising and promotional materials, Permission to use the 2016 logo on advertising and promotional materials</p>	\$2,000
<p>Reception Sponsor-- \$2,000 investment – only one available Welcoming speaking opportunity, Exhibit space, Two conference passes, Full-page advertisement in the Program, Participant bag insert, Logo listing on event signage, advertising and promotional materials, Permission to use the 2016 logo on advertising and promotional materials</p>	\$2,000
<p>Luncheon Sponsor-- \$2,000 investment – only two available Welcoming speaking opportunity, Exhibit space, Two conference passes, Full-page advertisement in the Program, Participant bag insert, Logo listing on event signage, advertising and promotional materials, Permission to use the 2016 logo on advertising and promotional materials</p>	\$2,000
<p>Name Badges -- \$2,000 investment – only one available Your corporate logo printed on the name badges distributed to all attendees. Includes full-page ad in Program, exhibit space, two registrations to all events and activities.</p>	\$2,000
<p>Registration Bags -- \$1,500 investment – only one available Your corporate logo printed on one side of registration bags distributed to all attendees. Includes half-page ad in Program, exhibit space, two registrations to all events and activities.</p>	\$1,500
<p>Lanyards Your corporate logo printed on the lanyards distributed to all attendees. Includes half-page ad in Program, exhibit space, two registrations to all events and activities.</p>	\$1,500
<p>Breakfast Sponsor-- \$1,000 investment -- only two available Exhibit space, Two conference passes, Half-page advertisement in the Program, Participant bag insert, Logo listing on event signage, advertising and promotional materials, Permission to use the 2016 logo on all your advertising and promotional materials.</p>	\$1,000
<p>Opening Plenary Sponsor-- \$1,000 investment – only one available Exhibit space, Two conference passes, Half-page advertisement in the Program, Participant bag insert, Logo listing on event signage, advertising and promotional materials, Permission to use the 2016 logo on advertising and promotional materials</p>	\$1,000
<p>Note Pads -- \$1,000 investment – only one available Your corporate logo printed on note pads distributed to all attendees. Includes half-page ad in Program, exhibit space, one registration to all events and activities.</p>	\$1,000
<p>Break sponsor – \$750 investment – only six available Includes half-page ad in Program, exhibit space, one registration to all events and activities.</p>	\$ 750
<p>Exhibit and Ad Space – limited availability Includes exhibit space and quarter-page ad in Program, one registration to all events and activities</p>	\$ 500
<p>Workshop Sponsor -- \$200 investment Includes recognition as a sponsor for an individual workshop of your choice on signage, in the Program and at the workshop. <i>Workshop sponsor need not attend the conference, no registration included.</i></p>	\$ 200
ADVERTISING-ONLY OPTIONS	
Full-Page Ad in Conference Program	\$ 750
Half-Page Ad in Conference Program	\$ 500
Quarter-Page Ad in Conference Program	\$ 250
Business-Card Ad in Conference Program	\$ 100
Advertising -Only Contributors and Workshop-Only Sponsors need not attend the conference, but are welcome to register and attend. Early bird registration is \$225. Online registration at www.nwmt.org available February.	

2016 SPONSOR/VENDOR/ADVERTISER REGISTRATION FORM

Check the correct box below to secure a specific sponsorship opportunity

PLATINUM CONFERENCE SPONSOR	\$5,000
GOLD CONFERENCE SPONSOR	\$3,000
BANQUET SPONSOR	\$3,000
GENERAL SESSION SPONSOR	\$2,000
RECEPTION SPONSOR	\$2,000
LUNCHEON SPONSOR	\$2,000
NAME BADGES SPONSOR	\$2,000
REGISTRATION BAGS SPONSOR	\$1,500
LANYARDS SPONSOR	\$1,500
BREAKFAST SPONSOR	\$1,000
OPENING PLENARY SPONSOR	\$1,000
NOTE PADS SPONSOR	\$1,000
BREAK SPONSOR	\$ 750
EXHIBIT AND AD SPACE	\$ 500
WORKSHOP SPONSOR (does not include registration)	\$ 200

() Check this box if you would like to exhibit (inc. one table and quarter-page ad) for \$500

Check the correct box below if you would like to advertise only (registration not included)

ADVERTISING ONLY OPTIONS	
Full-Page Ad in Conference Program	\$ 750
Half-Page Ad in Conference Program	\$ 500
Quarter-Page Ad in Conference Program	\$ 250
Business-Card Ad in Conference Program	\$ 100

Advertising-Only Contributors and Workshop-Only Sponsors need not attend the conference, but are welcome to register and attend. Early bird registration is \$225. Online registration at www.nwmt.org available February.

Organization or Company: _____

Contact: _____

Address (for conference program booklet): _____

City, State, Zip: _____

Email: _____ Phone: _____

Person(s) on Name_Badge: _____

Contribution Amount: _____ (Please include payment with this form)

Will you be using your exhibit table? _____ Yes _____ No

A complete package with all the logistical, lodging and program information will be sent out after receiving your confirmation. For more information, please visit our website: www.nwmt.org

<p>To Pay by Credit Card by April 1, 2016 Contact Amber Beckner, abeckner@nwmt.org 406-216-3513</p>	<p>To Pay by Check by April 1, 2016 Make check payable to NeighborWorks Montana Mail to 509 1st Ave. S., Great Falls, MT 59401</p>
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Please photocopy this form for your records.

**2016 Montana Housing Partnership Conference Program
Advertising Specifications**

To ensure the best quality printing of your ad, we request you follow these guidelines:

Full Page Ad, Vertical Format @ 7.5" w x 10" h

Half Page Ad, Horizontal Format @ 7.5" w x 5" h

Quarter Page Ad, Vertical Format @ 3.75" w x 5" h

Business Card Ad @ 3.5" w x 2" h

- ◆ All Ads are Color, Laser Printer Quality or Better.
- ◆ Please submit Ads electronically by email to abeckner@nwmt.org.
- ◆ Artwork should be at least 300 dpi.

Please email your camera-ready ads in .pdf or .jpg format by the deadline indicated below.

A sponsor packet with complete logistical information will be emailed after receiving your sponsorship confirmation.

General conference and lodging information is available at www.nwmt.org

Email, Fax or Mail Registration to:

NeighborWorks Montana

509 1st Ave. S., Great Falls, MT 59401

abeckner@nwmt.org

406-761-5861

Email Ads (pdf or jpg) to:

abeckner@nwmt.org

Ads Due April 1, 2016