

Lead Build Preserve



Sponsorship Opportunities

2012 Montana Housing Partnership Conference *"Housing Strategies in a Challenging Economy"*

June 26-28, 2012
Billings Crowne Plaza Hotel
27 North 27th Street
Billings, Montana

Benefits of Sponsorship:

- Network with the best and the brightest housing leaders in Montana
- Raise your corporate or agency profile
- Demonstrate your leadership in the housing industry

Conference Goals:

- Share successes and build the statewide network of housing supporters
- Learn from best practices in a changing economy
- Examine common themes and solutions to housing problems
- Make the connection between housing and economic development

Platinum Sponsor Exclusive Sponsorship – \$5,000 investment

With preeminent recognition as the select, leading sponsor of the conference, Platinum sponsorship includes the following privileges to advance your organization's influence and leadership with a **Keynote Presentation** – Sponsor an inspirational leader of your choice (or ours if you wish) to give a keynote address to conference participants, which includes an exceptional opportunity to introduce your organization to a full gathering of participants before a keynote address and special acknowledgement in the Conference Program.

Conference Reception – Exclusive sponsor of the Opening Reception, an excellent opportunity to network with housing and economic development leaders and decision makers in Montana (Includes signage and advertising with your organization's logo) **OR** Participant Luncheon – All participants will be invited to attend a luncheon sponsored exclusively by your organization, creating the opportunity to network with conference participants during the event. (Includes signage and advertising with your organization's logo)

In addition, Platinum Sponsorship includes:

- > Special recognition throughout the conference
- > Two (2) exhibit tables at the conference
- > Six (6) complimentary full conference passes
- > Inside front cover or back cover ad in the Conference Program
- > Participant bag insert
- > Logo listing on event signage, advertising and promotional materials
- > Permission to use the 2012 Montana Housing Conference logo on advertising and promotional materials
- > Recognition of your organization as one of the conference's leading sponsors in all media releases

Gold Sponsor privileges – with a \$2,500 investment

With distinguished recognition as a select, major sponsor of the conference, gold sponsorship includes the following privileges to profile your organization's expertise and leadership:

Speaker Presentation – Sponsor a dynamic leader of your choice (or ours if you wish) from around the world to give a presentation/lead a workshop with conference participants, which includes a unique opportunity to introduce your organization to participants before the presentation, special acknowledgement in the Conference Program.

Participant Luncheon – All participants will be invited to attend a luncheon sponsored exclusively by your organization, creating the opportunity to network with conference participants during the event. (Includes signage and advertising with your organization's logo) **OR Conference Reception** – an opportunity to network with housing and economic development leaders and decision makers in Montana (Includes signage and advertising with your organization's logo)

In addition, Gold Sponsorship includes:

- > Special recognition throughout the conference
- > One (1) exhibit table at the conference
- > Four (4) complimentary conference passes
- > Full page advertisement in the Conference Program
- > Participant bag insert
- > Logo listing on event signage, advertising and promotional materials
- > Permission to use the 2012 Housing Conference logo on all your advertising and promotional materials
- > Recognition of your organization as one of the conference's major sponsors all media releases

Silver Sponsor privileges – with a \$1,500 investment

Silver sponsorship brings your organization priority recognition as a top sponsor of the conference, including:

Twice-daily **refreshment breaks** provide a welcome rest from a busy educational program. (Includes name/logo prominently displayed in the break area each day)

In addition, Silver Sponsorship includes:

- > Special recognition throughout the conference
- > One (1) exhibit table at the conference
- > Two (2) complimentary conference passes
- > Half page advertisement in the Conference Program
- > Participant bag insert
- > Logo listing on event signage, advertising and promotional materials
- > Permission to use the 2012 Housing Conference logo on all your advertising and promotional materials
- > Recognition of your organization as one of the conference's top level sponsors in all media releases.

Bronze Sponsor privileges – with a \$1000 investment

Bronze sponsorship includes:

- > One (1) exhibit table at the conference
- > One (1) complimentary conference pass
- > Quarter page advertisement in the Conference Program
- > Participant bag insert
- > Permission to use the 2012 Housing Conference logo on all your advertising and promotional materials

Copper Sponsor privileges – with a \$500 investment

Copper sponsorship includes your name in the program and a complementary exhibit table

Nickel Sponsor privileges – with a \$250 investment

Nickel sponsorship includes your name in the program

OTHER SPONSORSHIP OPPORTUNITIES

Lanyards/Name Badges (Exclusive) \$2,000

Your name/logo will appear on each name badge holder with this lanyard. This sponsorship choice will give your lanyards to over 100 participants (to be distributed at the registration desks).

Participant Bag (Exclusive) \$2,000

This quality souvenir will be distributed to all participants, speakers and VIPs. Your organization will be responsible for providing participant bags

Notepads (Exclusive) \$2,000

These pads will be a continuing reminder of your company during conference sessions. Your organization will be responsible for providing notepads. .

Pens (Exclusive) \$2,000

Your corporate pens will be a reminder and souvenir of your company. This sponsorship choice will provide participants with your corporate pens inserted in the participant bags

EXHIBIT TABLES

Exhibit tables are \$50 with a paid registration; \$200 without registration.

For more information, contact Mary Lou Affleck, NeighborWorks Montana Special Programs Manager at 406-534-2606 or maffleck@bresnan.net.

To secure your sponsorship opportunity immediately, complete the enclosed form and return it to NeighborWorks Montana, 509 1st Avenue S, Great Falls, MT 59401, with your check made payable to NeighborWorks Montana.

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Sponsorship Opportunities

2012 Montana Housing Partnership Conference

"Housing Strategies in a Challenging Economy"

June 26-28, 2012

Billings Crowne Plaza Hotel, 27 North 27th Street, Billings, Montana

Company/agency name:

Address:

Contact person and number:

Platinum Sponsor Exclusive Sponsorship – \$5,000 investment

Only ONE available

Gold Sponsor –\$2,500 investment

Only THREE available

Silver Sponsor -- \$1,500 investment

Only FOUR available

Bronze Sponsor -- \$1000 investment

Copper Sponsor -- \$500 investment

Nickel Sponsor -- \$250 investment

Lanyards/Name Badges (Exclusive) \$2,000

Participant Bag (Exclusive) \$2,000

Notepads (Exclusive) \$2,000

Pens (Exclusive) \$2,000

EXHIBIT TABLES -- \$50 with a paid registration

Register for the conference on-line at www.nwmt.org

EXHIBIT TABLES -- \$200 without registration.

Return this form with your check to NeighborWorks Montana, 509 1st Avenue S, Great Falls, MT 59401

Please make your check payable to NeighborWorks Montana

Thank you for your support of the 2012 Montana Housing Conference