

Why We Need to Fund the AHTF

Hardworking Alabamians should be able to pay rent and still be able to put food on the table.

Every child deserves a safe place to call home.

The men and women who defend our country deserve to return to a safe and affordable home.

www.alabamahousingtrustfund.org

 www.facebook.com/LIHCAAlabama

 [@LIHCAAlabama](https://twitter.com/LIHCAAlabama)



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Example Communication

Introduction

My name is _____ and I am one of your constituents.

Statement of concern:

When families in Alabama do not have a safe, decent and affordable place to call home, their children are affected physically, emotionally, and academically.

Statement of the value/frame:

I believe that every child deserves a safe place to call home.

Statement of solution:

To ensure that every child has the best opportunity to succeed in school and life, we need a dedicated revenue source for the Alabama Housing Trust Fund. Only when we can ensure that every child has a place to call home, can we give every child the opportunity to succeed.

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