

Housing Coordinating Team (HCT) Agenda

Friday, January 26, 2018, 9:00a.m. to 11:00a.m.

[301 S. Park Avenue, Old Federal Building](#)

Commerce ~ Montana Housing **Second Floor Conference Room ~ #228**

Attend via GoToWebinar:

<https://register.gotowebinar.com/register/4985567637605720834>

- Bruce Brensdaal, Montana Housing, Administrator and MBOH, Executive Director:
 - Welcome and Introductions

- Messaging Matters – How Using the Right Message is Critical for Successful Advocacy Campaigns
 - Presented by:
 - Ashley Kerr, Collaborative Solutions
 - Julie McFarland, McFarland Consulting
 - We will hear new methods to communicate our messages, to have greater influence and results.
 - We will learn of resources available for our use.

- Old Business
 - Creating a HCT Collaborative Messaging Workgroup: Are we ready to start? Who is interested? Email pcope@mt.gov
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- New Business
 - Technical Assistance working group process update
 - Uni-app update and future review
 - Montana Housing Partnership Conference
 - Legislative Conferences in D.C.
 - Application Deadlines and Program Coordination

- Team Member updates ~ what is happening with your organization and programs?

- Upcoming Events
 - Program Application Deadlines
 - Upcoming Meetings and Webinars
 - Training Opportunities

- **Meeting Schedule for 2018**
 - Friday, April 13, 2018, 9:00 a.m. to 11:00 a.m.
 - Friday, September 21, 2018, 9:00 a.m. to 11:00 a.m.
 - Friday, November 30, 2018, 9:00 a.m. to 11:00 a.m.